

FINAGREEN Association :

Drawing on its expertise in agronomy and environmental science, along with a strong understanding of investor expectations and regulatory requirements, the FINAGRI Chair has developed a robust and transparent framework for certifying sustainable investments in the agricultural sector.

Since its inception, the FINAGRI Chair has focused on identifying and assessing agricultural practices that demonstrate positive environmental performance, as well as exploring how both public and private investors can support the implementation of such practices through targeted financing.

Through its certification label, the Chair promotes investments linked to practices whose sustainability performance has been validated using the methodology developed by FINAGRI. Based on this methodology, a technical reference framework outlines the criteria used to determine whether projects align with the label's sustainability objectives.

The association's governance structure includes the establishment of a Scientific Committee and the development of an audit procedure. These initiatives are currently underway.

